

Whether photography is your passion, your hobby, or just an occasional pastime, we invite you to participate in the Pumpkinfest photo contest, *"A New View"*, celebrating the beauty and unique character of Michigan and our fabulous community.

Winning photos will be displayed on the Pumpkinfest home page on a rotating basis. Both amateur and professional photographers are welcome to participate. Photos may be submitted as prints; see contest rules for details.

Entries for the Pumpkinfest 2012 contest may be submitted between Aug. 1 and September 20, 2012.

Please read the complete contest rules before entering.

OFFICIAL CONTEST RULES: No purchase or payment necessary to enter or win.

Photo Eligibility

To enter you must be a U.S. citizen or permanent legal resident (green card). The photo subject must be relevant to **Michigan** in one of the following contest categories:

- Pumpkin: A pumpkin(s) must appear within the photo
- People: "Faces" of Michigan
- Buildings: Local Architecture
- Recreation: Fun in Michigan
- Environmental: Local Landscape
- Pumpkinfest: Zeeland Pumpkinfest festival throughout the years
- Pictures by Youth: Pictures taken by those 13 and younger

Photo Formats

Entries must be photographic prints. Please read the specific guidelines for submitting entries.

Photographer/Copyright

Entries must be submitted by the original photographer. Do not submit a photo taken by someone other than yourself. You must be the sole owner of the copyright of any image submitted. Your submission of the photo and entry form is your guarantee that you are the author and copyright holder of the photo.

Number of Entries

An individual may submit only one photo per category per contest.

Photo Subject Restrictions

Photos must be appropriate for posting on a public government website. Obscene, provocative or otherwise questionable content will not be considered. The Zeeland Chamber of Commerce retains sole discretion as to what constitutes inappropriate content. Photographer identification is not allowed on the front of the photo. All identification must be located on the back of the entry.

Return of Photos

Photos will not be returned. Please do not send your only copy of a photo.

Ownership/Use Rights

Photographers retain the copyright to their photographs. By entering the contest, photographers agree to have their submitted photograph used by the Zeeland Chamber of Commerce for various community promotions. In the event that ownership of any photograph submitted is contested in any manner, the Zeeland Chamber will agree to discontinue any future usage.

How to Enter

Registrations should be submitted using the online entry form. Prints may be mailed or delivered to the Zeeland Chamber of Commerce (see further instructions below). If you are submitting multiple entries, be sure to clearly include your contact information (Name, Photo title and category) on the back of each mounted entry.

Judging

Entries will be judged on the basis of creativity, photographic quality, and effectiveness in conveying the beauty and/or unique character of Michigan in one of the contest categories. A panel of individuals will judge the entries and all contest decisions are final. The public will vote and choose the People's Choice awards. Entries that fail to comply with the Official Contest Rules will be disqualified.

Winners

Judges will select a first and second place winning photo for each of the contest categories. If fewer than ten eligible photographs are entered in a category, the voting panel may choose to name only a first place winner, or may cancel that category. At the discretion of the judging panel, one or more honorable mention winners may be selected in categories with especially large numbers of entries. Winners will be notified approximately 2-3 weeks after the contest deadline by phone and email using the information on the entry form. Prizes will be provided to the winners.

Submitting Prints

- Prints must be 8 X 10 inches overall. Do not send negatives or digital images (prints only).
- Prints are not required to be matted however, they must be "mounted" on a rigid material so that the photo will not bend and can be displayed on a display rack.
- Attach a label to the back of each print with your name, contact information and photo title. Do not write on the photo itself and no owner identification may be seen on the front of the entry.
- No watermarks, signatures, or copyright notices may be added to images.
- Images may be cropped and rotated as necessary as long as the overall 8 X 10 size is maintained.
- Prints will not be returned.

Mail print along with identification to:

Zeeland Chamber of Commerce 149 Main Place

Zeeland, MI 49464

Additional Terms and Conditions

By participating in the contest, you agree to release and hold harmless the Zeeland Chamber of Commerce and Pumpkinfest and its employees, officers, affiliates, agents, and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights. The Zeeland Chamber of Commerce and Pumpkinfest and its employees, officers, affiliates, agents, and advertising and promotional agencies assume no responsibility or liability for any damages, injuries, claims, causes of actions, or losses of any kind arising in whole or in part from this contest.



Pumpkinfest 2012

"A New View"



Photography Contest

The deadline for entries to be received is September 20, 2012. Please read the <u>Contest Rules</u> before submitting.

To enter, print this form, complete, sign at the bottom, and mail or deliver with <u>each</u> photo entry:

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Zeeland Chamber of Commerce 149 Main Place Zeeland, MI 49464

All fields in the entry form must be completed. Contact information will be used solely for contacting contest winners.

| Photographer's Name: | | |
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| Street: | | |
| City: | | |
| • | | |
| State: | | |
| Zip: Telephone: | | |
| Email Address: | | |
| Photo Information: | | |
| Date Photo Taken: | | |
| Location of Photo: | | |
| Title of Photo: | | |
| Contest Category: (Check one box per photo entry) | | |
| D Pumpkin: One or more pumpkins must appear within the photo | | |
| Deople: "Faces" of Michigan | | |
| Buildings: Local Architecture | | |
| □ Recreation: Fun in Michigan | | |
| Environmental: Local Landscape | | |
| Dumpkinfest: Zeeland Pumpkinfest festivals through the years | | |
| D Pictures by Youth: Pictures taken by those 13 years old and younger | | |
| □ I have read the <u>Contest Rules</u> and <u>AGREE</u> to all guidelines and regulations. | | |
| Signature Date | | |

Parent signature for photographer less than 18 years of age_