



Pumpkinfest Harvest Market

October 3, 2014 - 10am to 7pm

Event Overview:

The Zeeland Pumpkinfest is a celebration of community, family, friends and fun fall activities! 2014 marks the 30th year for Pumpkinfest and it takes place October 2, 3, & 4. The three-day event will feature a number of free and low-cost events that can be enjoyed by all ages. This year we will feature an all day Harvest Market that will be comprised of all things fall and may include, crafts, fine art, produce, fall decor, etc. Details are listed below.

Important Dates/Times for 2014:

July 1	Application Deadline
July 28	Notice of Acceptances/Declines
Aug 11	Deadline for Booth Refund
October 3	Event Date/Set up/Take down

Registration Fee

\$25	Application Fee (Non-Refundable)
\$50	Booth Fee (12'x12' booth space)
\$25	Late Fee or Bounced Check Fee

Payment may be received by checks only. Checks payable to "Zeeland Festivals" and mail to: PO Box 94, Zeeland, MI 49464

Location/Space

Each vendor display space will be at least 12'x12'. Spaces will be allocated at the discretion of Pumpkinfest organizers. Exhibitors are responsible for providing their own display, tent and booth equipment.

Notification & Set Up

Letter of acceptance will be sent out by July 28, 2014 and will include set-up time and booth assignment information.

Cancellations

A written cancellation is required by August 11, 2014 in order to receive full booth refund. After August 11, 2014 no refunds will be provided.

Requirements

1. All products sold MUST have a fall/harvest theme.
2. Completed application forms, application fee, booth fee and photos, must be submitted by July 1, 2014. (Incomplete applications may be denied.)
3. All exhibitors must submit 5 images: 3 photos of products, 1 photo of work-in-progress, 1 photo of booth display. Mailed in images must be no smaller than 6x4, clean and clear.

Jury Process

The Jury is comprised of various individuals of diverse experiences and jurors vary annually. The selection process for acceptance into the Harvest Market is based on pictures submitted at time of application.

Prizes

Prizes will be awarded in three categories. 1) Booth Presentation 2.) Product Originality 3.) Best representation of the Pumpkinfest Harvest Market theme. Judging will take place the day of and prizes will be awarded by 11am.

Rules & Regulations

1. To protect all vendors, Zeeland Pumpkinfest reserves the right to remove, from the premises, any exhibitors or items not in compliance with guidelines. The exhibitor forfeits any refund.
2. Exhibitors agree to be open during all hours of the Harvest Market with staff present at booth.
3. This is a rain or shine show. No provisions, refunds, or alternate dates are made in case of cancellations due to acts of God or government agency requirements.
4. No smoking, loud sound systems or noisy generators are allowed in booth areas.
5. Exhibitors are responsible for collecting and paying Michigan State Sales Tax.
6. The show may be located near grass or in the street. No tent/product stakes are allowed.
7. Booth spaces will be approximately 12'x12'. Exhibitors are responsible for providing their display including tables, chairs, tents, etc.
8. Exhibitors agree to allow Zeeland Pumpkinfest to use photos in promotions.
9. No set up will be allowed before your designated set up time and no tear down will be allowed to take place before the Harvest Market closes. Times and location details to come with your acceptance letter. Those not complying with these rules will not be invited to return to future events.

Media Categories:

Acrylics : Artistic creations using a paint comprised of pigment, acrylic polymer as the synthetic binder of the pigments and water on an appropriately prepared 2D surface.

Clay-Functional : Fired pieces constructed using clay. They can be thrown, hand-built, or cast in artist-made molds. Objects need to be utilitarian in function: serving pieces, or dinnerware, storage pieces or wildlife usage. Functional pieces are utilitarian and decorative. If multiple pieces of the same design are displayed, the artist must sign and number each piece.

Clay-Non-Functional : Fired pieces constructed using clay. They can be thrown, hand-built, or cast in artist-made molds. Objects are decorative or sculptural and have no utilitarian purpose.

Digital (Computer) Art: This category includes original work created by using computer programs to significantly manipulate or alter source material(s) such as scans or digital files. Work must be signed, using only archival quality materials. Digital photographers, i.e., those who use a digital camera or process images digitally to perform standard manipulations, (cropping, color/tone adjustment, sharpening, etc.) should apply to the Photography category. This includes photo collage and painting on photographs which need to be in the Photography category. Digital Art prints must be made from the artist's original digital file under the artist's supervision. In all cases, works need to be produced by the exhibiting artist, and by no one else.

Drawing/Pastels: An Artistic expression created through the use of chalk, charcoal, pastels, pencil, wax crayon, etc. or from the fluid medium of inks and washes applied by pen or brush.

Fibers Wearable/Decorative: Materials crafted from fibers including basketry, embroidery, weaving, leatherwork, tapestry, doll making, papermaking, etc.

Food/Produce: Pre-packaged food products made, created and designed for consumption, fresh produce, fall harvest crops and the like are all acceptable. All food and beverage products must follow regulations set forth by the Ottawa Health Department.

Glass: Glass works that are functional or decorative by design and are kiln-formed or crafted by glass blowing, molding or casting. Works may be etched or engraved.

Jewelry : Non/Precious: Jewelry hand crafted from semi-precious stones, clay, polymer clay, metals, glass, fiber, paper, pebbles, glass, wood, lab created gems, found objects, etc. No production studio work is allowed.

Jewelry : Precious: Jewelry hand crafted from precious jewels and metals. No production studio work is allowed.

Metals : Any non-wearable, functional product that uses metal as its primary medium.

Mixed Media: The use of more than one basic material or object in a given work or the combination of one or more mediums to create an artistic expression on a 2D or 3D surface.

Oils : Artistic creation using a painting comprised of pigment on an appropriately prepared 2D surface.

Photography: Photographs made from the artist's original image, both from film and original digital files, are included in this category. They must be printed by the artist or under the artist's direct supervision. Photo collage and painting on photographs, which are traditional photographic processes need to be in this category. If a photographer copies hand painted photographs, that would be a "reproduction" and will need to adhere to our general reproduction policy. Whether the work is produced in a traditional wet darkroom or via digital processes, only "traditional" correction methods may be utilized. Work produced over and above that should apply in the Digital category. Please call should you have any doubt as to which category to apply. Photographers are required to disclose both their creative and printing processes. Work must be signed, using only archival quality materials. In all cases, the work must be produced by the exhibiting artist, and by no one else.

Printing/Graphics : Printmaking is a transfer process of producing original art, usually in multiples. Printed original works which are hand manipulated by using etching, engraving, silk-screening, stone and plate lithography, linoleum block or woodcut, etc. which have been properly signed and numbered as a limited edition of 250. Printmakers are required to disclose both their creative and printmaking processes.

Sculpture : Traditional stone, wood, clay, metal, etc. (not utilitarian or furniture) in figurative or abstract in three dimensional works.

Watercolor : A painting technique using pigments diluted with water to create transparent washes (including egg tempura).

Wood : 1) Woodworking primary material wood; process including power and hand-tool use, carving, etc. Wood pieces can be either functional or decorative. 2) Woodturning primary material wood, primary process lathe turning. Wood pieces can be either functional or decorative.

Pumpkinfest Harvest Market Application Form

Name: _____

Business Name: _____

Email Address: _____ Phone: _____

Website Address: _____

Postal Address: _____

City: _____ State: _____ Zip: _____

Special Requests*: _____

(*Pumpkinfest cannot guarantee special requests. However, we will try to accommodate exhibitors needs to the best of our ability)

Category Applying For?

Acrylics	Food/Produce	Misc (Authors/etc)
Clay-Functional	Glass	Photography
Clay-Non Functional	Jewelry	Printing/Graphics
Digital (Computer) Art	Metals	Sculpture
Drawing/Pastels	Mixed Media	Watercolor
Fibers Wearable/Decorative	Oils	Wood

How would you define the price range of your products?

Low (under \$20) Mid (\$20-\$100) High (\$100 +)

Check List:

- Have you enclosed your five(5) images?
- Have you read through all the information, filled out the above information and signed the bottom of this page?
- Have you enclosed your application fee check of \$25.
- Have you enclosed your booth fee check of \$50?

Checks payable to "Zeeland Festivals" and mail to: PO Box 94, Zeeland, MI 49464

By signing this agreement I understand...

That bounced checks will be charged a \$25 fee and only money orders will be accepted from exhibitors for future payments. If a money order is not sent within 10 days of notification exhibitor will not be allowed to participate in event.

That Pumpkinfest, Zeeland Festivals or any affiliates shall not be held responsible for loss or damage to property from any cause whatsoever during the period of the Harvest Market. Pumpkinfest, Zeeland Festival, any of its directors or volunteers shall be held harmless for any injury that may occur to exhibitors or their guests while they are within the exhibitor's booth space. I have read the rules and regulations listed above and I agree to abide by them. I understand that violation of the rules may result in immediate dismissal without reimbursement of my booth fee.

Signature: _____ Date: _____

For more information on KidsFEST contact Kathleen Belden at 616-610-2858 / k.belden@ymail.com. For general information or questions please contact Carla Flanders at 616.928.9108 / pumpkinfest-zeeland@gmail.com.