



KidZfest

October 2 & 3 from 4pm-7pm and October 4 from 11am-3pm

The Zeeland Pumpkinfest is a celebration of community, family, friends and fun fall activities! 2014 marks the 30th year for Pumpkinfest and it takes place October 2, 3, & 4. The three-day event will feature a number of free and low-cost events that can be enjoyed by all ages.

We are excited to announce the addition of KidZfest! KidZfest will host a variety of vendors and activities that focus specifically on children and families. The area will feature free or low-cost, family-friendly, kid-centered arts, crafts, entertainment, retail and more. Additionally, the event will focus on engaging children (and families) in a healthy way, to educate them on positive living and to include elements of creativity, good eating habits and staying active.

We are currently seeking organizations that are interested in participating in this event and we believe your organization would be a perfect fit. Below you will find a summary of ways to get involved along with a form attached to identify your level of interest.

Examples of activities/crafts/demonstrations could include:

Face painting, hair braiding, woodcraft, obstacle course, bounce house, healthy eating demonstrations, gardening lessons, kids safety, etc

Activity Participant

An activity participant will be involved in hosting an activity at KidZfest which will be pre-approved by the Pumpkinfest Committee. Ideally we would like the activity to be free to children. For example, a non-profit entity could provide an activity, educational information or demonstration that provides a specific benefit and positive impact for children and/or families. If a fee is needed to cover the cost of the activity the fee must be minimum (\$3 or less).

Vendor Participant

A vendor is a business/organization selling products such as art, crafts, toys, games, activities etc that are specific to kids or families. The space for vendors will be 12x12.

Sponsorship

Our goal is to offer as many events and activities as we can for free. The only way we can do this is with generous support from sponsors. Please take a moment to consider supporting this community wide, family-friendly event. We're creating family memories for years to come and with the outstanding history of generosity from the Zeeland community we believe you can help us obtain our goal.

Participant Agreement Details:

- The Participant shall pay the fee agreed upon as listed within this document.
- The Participant shall comply with all rules and regulations of Pumpkinfest and the City of Zeeland.
- Pumpkinfest reserves the right to review and pre-approve all Participant exhibits and deny or limit the participation of any Participant.
- Event hours are October 2 & 3 from 4pm-7pm and October 4 from 11am-3pm. Participant must be present for all three days unless otherwise agreed upon and is responsible for set up and take down. Set up and takedown details will be provided at a later date. Participant agrees to staff their booth area during event hour and will begin booth/exhibit tear down only after the event hours.
- No refunds will be given for cancellation by participant or by severe weather.
- This contract contains the entire agreement of the parties and may not be altered or modified in any way unless duly endorsed in writing hereon.
- Participant shall maintain appropriate business liability insurance that includes Pumpkinfest and Zeeland Festivals.
- Event will be outside and Participant is responsible for their own tenting, tables and chairs. There will be no rain location. In the event of severe weather the event may be cancelled.
- Limited electricity and water is available on-site.

For more information on KidZfest contact Kathleen Belden at 616-610-2858 / k.belden@ymail.com. For general information or questions please contact Carla Flanders at 616.928.9108 / pumpkinfest-zeeland@gmail.com.

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APPLICATION FORM

Yes, we would like to get involved in the following capacity (please mark appropriate box):

Activity Educational Booth Sponsorship Vendor/Other

Organization name: _____

Contact name: _____

Address/City/St/Zip: _____

Phone: _____ Email: _____

Type of booth details: _____

Type/Size of Space Desired: _____
(Please note: Space is limited. All requests for space will be match as best as possible.)

Write in cost where it applies:

_____ Activity/Education/Other FREE to Guests: \$25 Non Profit / \$50 For Profit

_____ Activity/Education/Other WITH Fee to Guest: \$50 Non Profit / \$100 For Profit

_____ Sponsorship (write in donation amount). Sponsorship of event may include free booth space.

_____ Total Cost (Checks payable to "Zeeland Festivals" and mail to: PO Box 94, Zeeland, MI 49464)

Additional Notes: _____

By signing this agreement I understand...

That bounced checks will be charged a \$25 fee and only money orders will be accepted from exhibitors for future payments. If a money order is not sent within 10 days of notification exhibitor will not be allowed to participate in event.

That Pumpkinfest, Zeeland Festivals or any affiliates shall not be held responsible for loss or damage to property from any cause whatsoever during the period of the Harvest Market. Pumpkinfest, Zeeland Festival, any of its directors or volunteers shall be held harmless for any injury that may occur to exhibitors or their guests while they are within the exhibitor's booth space. I have read the rules and regulations listed above and I agree to abide by them. I understand that violation of the rules may result in immediate dismissal without reimbursement of my booth fee.

Signature: _____ Date: _____

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